

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0015452238** File Number: **CPR-124049** Submit Date: **10/06/2011** Call Sign: **KWTV-DT** Facility ID: **25382** 

City: **OKLAHOMA CITY** State: **OK** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/06/2011 Filing Status: Active

## Report reflects information for : Third Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Oklahoma City
	Web Home Page Address	www.news9.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	BUSYTOWN MYSTERIES - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + SATURDAY 8:00A 3X (8/27, 9/3, 9/1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 19)	Response
Program Title	BUSYTOWN MYSTERIES - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00AM 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + SATURDAY 8:30A 3X (8/27, 9/3, 9/1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core</b>
Program (3
of 19)

Program Title	DOODLEBOPS ROCKIN' ROAD SHOW (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + SATURDAY 9:00A 3X (8/27, 9/3,
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child, who writes for help or advice with a problem to the Dood three animated young members of a band. The child then enters the animated world of the Doodlenet, a sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsula the educational message. Specific educational objectives of the program include encouraging viewers the develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the education and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4	
of 19)	Response
Program Title	TROLLZ (KWTV 9.1)

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + SATURDAY 9:30A 3X (8/27, 9/3, 9/
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.L Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peer-group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /!?	Yes

Digital Core	
Program (5 of 19) Response	
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Program Title	HORSELAND - I (KWTV 9.1)
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 10:30AM 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + SATURDAY 10:00A 2X (8/27, 9/10)
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	HORSELAND - I (KWTV 9.1)
List date and time rescheduled	9/17/11, 11:00A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-09-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	HORSELAND - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM 8X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20) + SATURDAY 10:30A 2X (8/27, 9/
Total times aired at regularly scheduled time	10
Total times aired	11
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside the houses a farm called Horseland. Each of these main characters has a special horse whose personality similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition.

Does the	Yes			
Licensee				
identify the				
program by				
displaying				
throughout				
the program				
the symbol E				
/I?				

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	HORSELAND - II (KWTV 9.1)
List date and time rescheduled	9/17/11, 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-09-03
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 19)	Response
Program Title	DOODLEBOPS - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 8:00AM 2X (9/17, 9/24)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Eac episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (8 of 19)	Response
Program Title	DOODLEBOPS - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM 2X (9/17, 9/24)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Eac episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 19)	Response
Program Title	DANGER RANGERS (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:00AM 2X (9/17, 9/24)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	HORSELAND (eff. 9/17/11)(KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS 10:30AM 2X (9/17, 9/24)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of	
19)	Response
Program Title	BEAKMAN'S WORLD (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:00AM 11X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMAN'S WORLD E/I AGES 13-16. THIS SERIES DEALS WITH SCIENCE AND THE TASK OF MAKING SCIENCE AQCCESSIBLE AND UNERSTANDABLE OFFERING SCIENTIFIC CONTENT,M THEORIES, VOCABULARY AND FACTS OF SCIENCE AS WELL AS THE PROCESSES OF SCIENTIFIC THINKING. THE SCIENTIFIC CONTENT OVERLAPS WITH A SIGNIFICANT NUMBER OF THE STANDARDS OF SCIENCE EDUCATION THAT ARE PREVALENT IN THE CURRICULA OF TODAY'S SCHOOLS. THROIUGHOUT THE SERIES, BEAKMAN CONDUCTS REPLOICABLE EXPERIMENTS TO ILLUSTRATE THE PROCESSES OF INVESTIGATION AND EXPERIMENTATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 19)	Response
Program Title	JAKERS! THE ADVENTURES OF PIGGLEY WINKS (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 8:30AM 11X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAKERS! THE ADVENTURES OF PIGGLEY WINKS E/I AGES 4-7. BY MEANS OF FANTASY AND FUN, JAKERS THE ADVENTURES OF PIGGLEY WINKS PROVIDES YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING, GROWING AND BEING. A LITTLE KID'S WORLD IS APT TO BE REPLETE WITH CHALLENGES AND CONUNDRUMS, AS WELL AS ENJOYMENT AND SATISFACTION. HOW DOES ONE DEAL WITH THE FEAR ENGENDERED BY PERFORMING IN FRONT OF ONES PEERS AT THE SCHOOL CONCERT, THE TEMPTATION OF PLAYING WITH A NEW TOY WHEN IT IS TIMNE FOR HOMEWORK, THE DIFFICULTY OF FINDING SOMETHING TO DO ON A RAINY DAY, OR OF MAKING A BEST FRIEND. ON AN EPISODE BY EPISODE BASIS, PEGGLEY WINKS ALONG WITH HIS BEST FRIENDS FERNY AND DANNAN FACE THESE CHALLENGES AND MORE OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSEVERANCE MIXED WITH AN AMPLE DOSE OF JOY AND HUMOR. AS THEY DO SO THE ANIAML FRIENDS POINT OUT THE FACT THAT IT IS OKAY TO BE FALLIBLE IN THE COURSE OF LEARNING. PEGGLEY, FERNY, AND DANNAN JUST LIKE REAL LITTLE KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGMENT WHICH AT THE TIME MAY SEEM MONUMENTAL BUT IN REALITY SERVE AS MOTIVATORS OF GROWTH, CHANGE AND TRUE ACCOMPLISHMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/I?

Digital Core Program (13 of 19)	Response
Program Title	WHERE ON EARTH IS CARMEN SANDIEGO (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:00AM 11X ((7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHERE ON EARTH IS CARMEN SANDIEGO E/I AGES 10-12. WITH THE PRIMARY EDUCATIONAL GOAL OF PRESENTING WORLD GEOGRAPHY INFORMATION IN A MANNER THAT IS APPEALING AND COMPREHENSIBLE, EACH EPISODE IS DESIGNED TO TAKE THE ACTION TO AT LEAST TWO PLACES ON OUR PLANET AND PROVIDE INFORMATION ABOUT EACH PLACE WITH NARRATIVE FOCUSING ON CULTURE, HISTORY, ART, MUSIC, SCIENCE, AND TECHNOLOGY. THE MAIN CHARACTERS LEARN SOMETHING ABOUT EACH PLACE WITH SOME KEY SCIENTIFIC INFORMATION THAT ENABLES THEM TO PURSUE THEIR MYSTERIOUS ADVERSARIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	BEAKMAN'S WORLD (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAYS 9:30AM (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BEAKMAN'S WORLD E/I AGES 13-16. THIS SERIES DEALS WITH SCIENCE AND THE TASK OF MAKING SCIENCE AQCCESSIBLE AND UNERSTANDABLE OFFERING SCIENTIFIC CONTENT,M THEORIES, VOCABULARY AND FACTS OF SCIENCE AS WELL AS THE PROCESSES OF SCIENTIFIC THINKING. THE SCIENTIFIC CONTENT OVERLAPS WITH A SIGNIFICANT NUMBER OF THE STANDARDS OF SCIENCE EDUCATION THAT ARE PREVALENT IN THE CURRICULA OF TODAY'S SCHOOLS. THROIUGHOUT THE SERIES, BEAKMAN CONDUCTS REPLOICABLE EXPERIMENTS TO ILLUSTRATE THE PROCESSES OF INVESTIGATION AND EXPERIMENTATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	JAKER'S! THE ADVENTURES OF PIGGLEY WINKS (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JAKERS! THE ADVENTURES OF PIGGLEY WINKS E/I AGES 4-7. BY MEANS OF FANTASY AND FUN, JAKERS THE ADVENTURES OF PIGGLEY WINKS PROVIDES YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING, GROWING AND BEING. A LITTLE KID'S WORLD IS APT TO BE REPLETE WITH CHALLENGES AND CONUNDRUMS, AS WELL AS ENJOYMENT AND SATISFACTION. HOW DOES ONE DEAL WITH THE FEAR ENGENDERED BY PERFORMING IN FRONT OF ONES PEERS AT THE SCHOOL CONCERT, THE TEMPTATION OF PLAYING WITH A NEW TOY WHEN IT IS TIMNE FOR HOMEWORK, THE DIFFICULTY OF FINDING SOMETHING TO DO ON A RAINY DAY, OR OF MAKING A BEST FRIEND. ON AN EPISODE BY EPISODE BASIS, PEGGLEY WINKS ALONG WITH HIS BEST FRIENDS FERNY AND DANNAN FACE THESE CHALLENGES AND MORE OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSEVERANCE MIXED WITH AN AMPLE DOSE OF JOY AND HUMOR. AS THEY DO SO THE ANIAML FRIENDS POINT OUT THE FACT THAT IT IS OKAY TO BE FALLIBLE IN THE COURSE OF LEARNING. PEGGLEY, FERNY, AND DANNAN JUST LIKE REAL LITTLE KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGMENT WHICH AT THE TIME MAY SEEM MONUMENTAL BUT IN REALITY SERVE AS MOTIVATORS OF GROWTH, CHANGE AND TRUE ACCOMPLISHMENT.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/I?

Digital Core Program (16 of 19)	Response
Program Title	WHERE ON EARTH IS CARMEN SANDIEGO (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHERE ON EARTH IS CARMEN SANDIEGO E/I AGES 10-12. WITH THE PRIMARY EDUCATIONAL GOAL OF PRESENTING WORLD GEOGRAPHY INFORMATION IN A MANNER THAT IS APPEALING AND COMPREHENSIBLE, EACH EPISODE IS DESIGNED TO TAKE THE ACTION TO AT LEAST TWO PLACES ON OUR PLANET AND PROVIDE INFORMATION ABOUT EACH PLACE WITH NARRATIVE FOCUSING ON CULTURE, HISTORY, ART, MUSIC, SCIENCE, AND TECHNOLOGY. THE MAIN CHARACTERS LEARN SOMETHING ABOUT EACH PLACE WITH SOME KEY SCIENTIFIC INFORMATION THAT ENABLES THEM TO PURSUE THEIR MYSTERIOUS ADVERSARIES.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	ANIMAL RESCUE (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:00AM 2X (9/17, 9/24)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL RESCUE E/I 13-16. ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE PROGRAMS ALSO SHOW REAL LIFE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING, AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES.

Does the	Yes		
Licensee identify			
the program by			
displaying			
throughout the			
program the			
symbol E/I?			

Digital Core Program (18 of 19)	Response
Program Title	SWAP TV (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM 2X (9/17, 9/24)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	360 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV E/I 13-16. SWAP TV SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, PRESENTING NEW AND VARIED EXPERIENCES, PROVIDING PRACTICAL APPLICATIONS IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS SPORTS, ACADEMIC AN LEISURE ACTIVITIES, ALLOWING STUDENTS TO EXPAND THEIR HORIZONS. THE WEEKL SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
,	•
Program Title	THE REAL WINNING EDGE (KWTV 9.2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 9:00AM 2X (9/17, 9/24)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE REAL WINNING EDGE E/I 13-16. THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE AND UNDER WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VAROUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

#### Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	ANIMAL EXPLORATION WITH JAROD MILLER (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 3:00AM 11X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/27, 9/3, 9/10)
Total times aired at regularly scheduled time:	11
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER E/I AGES 13-16. ANIMAL EXPLORATION WITH JAROD MILLER IS A HALF-HOUR LIVE ACTION TELEVISION PROGRAM DESIGNED TO MEET THE EDUCATIONAL AND INFORMATIONAL NEEDS PERSPECTIVE. EVERY WEEK JAROD TRAVELS TO ZOOS AND AQUARIUMS TO EXPLORE ANIMALS THAT FIT A PARTICULAR THEME, WHETHER IT IS THE NEED FOR SPEED OR ANIMAL HEROES, THERE IS ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCOME VISITOR IN LIVING ROOMS AROUND AMERICA ON A WEEKLY BASIS. IT IS THE MISSION OF THIS PROGRAM TO INSPIRE VIEWERS, CHILDREN AND ADULTS ALIKE, TO PRESERVE THE INNATE HUMAN INSTINCT TO EXPLORE. THE PRODUCERS DESIGN EACH EPISODE TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A WAY THAT IDENTIFIES POSITIVE ROLE MODELS AND PROSOCIAL VALUES WITHIN AN ENVIRONMENTALLY RESPONSIBLE UNIVERSE.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Yes Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

Questions	Response
Date Time	

-	
Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	DOG TALES (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAYS 3:30AM 13X (7/2, 7/9, 7/16, 7/23, 7/30, 8/6, 8/13, 8/20, 8/27, 9/3, 9/10, 9/17, 9/24)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES E/I AGES 13-16. DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSARY AND ART CONTESTS.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee Yes provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F. R. Section 73.673?

#### **Date and Time Aired:**

Questions	Response
Date Time	

Date Time	
Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	JACK HANNA'S INTO THE WILD (KWTV 9.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	SATURDAY 3:00AM 1X (9/24)
Total times aired at regularly scheduled time:	1
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD E/I AGES 13-16. JACK HANNA'S INTO THE WILD EXPLORES HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM COULD BE ADDRESSED IF AN EDUCATOR WANTED TO USE THEM AS A TEACHING TOLL AND A JUMP-OFF POINT IN THE CLASSROOM FOR SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH. THE EDUCATIONAL APPEAL TO THIS PROGRAM IS UNIVERSAL. AT THE PRESENT TIME, TELEVISION VIEWERS ARE OFFERED A SMORGASVORD OF BRAIN NUMBING MATERIAL, JACK HANN'S INTO THE WILD BREAKS THROUGH THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee Yes provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	KIM EUBANK
Address	7401 NORTH KELLEY AVENUE
City	OKLAHOMA CITY
State	ОК
Zip	73111
Telephone Number	405-841-9920
Email Address	kim.eubank@griffincommunications.net

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and

3.

STATION KWTV TERMINATED ANALOG SERVICE ON FEBRUARY 17, 2009, AND HAS ANSWERED QUESTIONS 7(B) AND 7(C) "YES" IN ORDER TO AVOID FILING AN UNNECESSARY EXHIBIT. EFFECTIVE APRIL 1, 2011, KWTV BEGAN BROADCASTING NEWS 9 NOW ON DIGITAL SUBCHANNEL 9.2. IN ADDITION TO AIRING A SCHEDULE OF EDUCATIONAL AND INFORMATIONAL PROGRAMMING APPROPRIATE FOR CHILDREN, KWTV SERVES THIS SEGMENT OF THE VIEWING AUDIENCE IN OTHER WAYS. ON-AIR PERSONNEL FROM KWTV NEWS 9 MAKE APPEARANCES BEFORE CHILDREN AND PRE-TEENS IN THE COMMUNITY TALKING ABOUT POTENTIAL CAREERS IN BROADCASTING AND WHAT IT IS LIKE TO WORK AT THE TELEVISION STATION. KWTV ALSO SPONSORS AND SUPPORTS VARIOUS COMMUNITY OUTREACH PROJECTS AIMED AT ADDRESSING THE NEEDS AND CONCERNS OF CHILDREN AND PRE-TEENS. TALENT APPEARANCES ARE AS FOLLOWS: Tuesday, July 5, 2011, 9:30AM, Stephanie Malone, Weather presentation to 25 home schooled children. Wednesday, July 13, 2011, 8AM, Michael Armstrong, Weather presentation to Southeast States Pupil Transportation Conference held at the Sheraton Hotel in Oklahoma City, 500 in attendance. Wednesday, July 20, 2011, 8:30AM, Jed Castles, Tour of Forecast Center with viewer, Nicholas Johnson Friday, July 22, 2011, 1:30PMn Gary Englandn Weather presentation at Moore Public Library as part of the Oklahoma Road Trip program, 200 Thursday, August 4, 2011, 4:00PM, Gary England, Meeting re meteorology with viewer, Anna Coniglio Friday, August 12, 2011, 6PM, Jed Castles, Celebrity waiter at The Coach House as a fund raiser for the Food for Kids Program (Regional Food Bank) Friday, August 12, 2011, 1:30PM, Gary England, Weather presentation at Mustang Town Hall as part of the Oklahoma Road Trip program, 150 Thursday, August 25, 2011, 3PM, Gary England, Interview with Pioneer Television (England) for documentary on tornadoes. Friday, August 26, 2011, 1:30PM, Michael Armstrong, Weather presentation to mid grade students in Enid, OK as part of the Oklahoma Road Trip program, 500 Tuesday, August 30, 2011, 2PM, Gary England, Participate in shooting of video for Heritage Hall School in Oklahoma City. Friday, September 9, 2011, 1:30PM, Michael Armstrong, Weather presentation to midgrade students in Shawnee, OK as part of the Oklahoma Road Trip program, 800 Tuesday, September 20, 2011, 2PM, Matt Mahler, Weather presentation to Corn Heritage Village in Corn, OK, 200. Friday, September 30, 2011, 1:30PM, Gary England, Weather presentation at Purcell Middle School in Purcell, OK as part of the Oklahoma Road Trip program, 500 7/13 Alex Cameron Newsroom tour/career discussion for communications students at OCCC in Oklahoma City 15 in attendance 7/28 Emily Wood Northwest Baptist Church Annual Teacher Appreciation Breakfast @ NWBC on NW 23rd in OKC. Emceed (with Rumble). 700 in attendance 7/30 Jennifer Pierce Romance of the Rooftop, attendee Auction benefitting Easter Seals Allied Arts Building, 100+ in attendance 7/22 Lauren Nelson, Road Trip Oklahoma, Moore, Appearance at Earl's Rib Palace, 200 people in attendance 7/22 Kelly Ogle, Road Trip Oklahoma, Moore, Appearance at Earl's Rib Palace, 200 people in attendance 7/22 Amanda Taylor, Road Trip Oklahoma, Moore, Appearance at Earl's Rib Palace, 200 people in attendance 7/22 Darren Brown, Road Trip Oklahoma, Moore, Big Wheel Nationals community race, 600 people in attendance 7/22 Kelly Ogle, Road Trip Oklahoma, Moore, leadership luncheon, 50 people in attendance 7/22 Amanda Taylor, Road Trip Oklahoma, Moore, leadership luncheon, 50 people in attendance 7/22 Christina Eckert, Road Trip Oklahoma, Moore, Pool tournament with the Brand Senior Citizen Community Center, 50 people in attendance 7/22 Robin Marsh, Road Trip Oklahoma, Moore, Meet and greet at Showplace Market, 25 people in attendance 7/22 Stan Miller, Road Trip Oklahoma, Moore, Meet and greet at Showplace Market, 25 people in attendance 7/22 Kirsten McIntyre, S

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	DOODLEBOPS - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:00AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of	
12)	Response
Program Title	DOODLEBOPS - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8:30AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

The Doodlebops is a live action show designed to teach life lessons to children under elementary school age, and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ and their driver Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music, and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (3 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - I (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:00AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 12)	Response
Program Title	BUSYTOWN MYSTERIES - II (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9:30AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,

Total times	14
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	3 years to 7 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	DANGER RANGERS (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational	Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and propagatoess, and model for children

educational
and
informational
objective of
the program
and how it
meets the
definition of
Core
Programming.

Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear cut safety information. The program features animal superheroes that work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)	Response
Program Title	HORSELAND (KWTV 9.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (7 of 12)	Response
Program Title	ANIMAL RESCUE (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12 /17
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

ANIMAL RESCUE E/I 13-16. ANIMAL RESCUE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING SAFETY TIPS AND INFORMATION ABOUT VARIOUS ANIMALS AND THEIR HABITATS. THE PROGRAMS ALSO SHOW REAL LIFE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF, TREATING, AND HELPING VARIOUS ANIMALS, AS WELL AS EXHIBITING GOOD SOCIAL RESPONSIBILITY AND PROMOTING STRONG PERSONAL AND COMMUNITY VALUES.

Other Matters (8 of 12)	Response
Program Title	SWAP TV (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12 /17
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV E/I 13-16. SWAP TV SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, PRESENTING NEW AND VARIED EXPERIENCES, PROVIDING PRACTICAL APPLICATIONS IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS SPORTS, ACADEMIC AND LEISURE ACTIVITIES, ALLOWING STUDENTS TO EXPAND THEIR HORIZONS. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.

Other Matters (9 of 12)	Response
Program Title	THE REAL WINNING EDGE (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

THE REAL WINNING EDGE E/I 13-16. THE REAL WINNING EDGE SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13 TO 16 YEARS OF AGE AND UNDER WITH ITS PROGRAM CONTENT, INCLUDING WAYS TO HELP PRESERVE THE ENVIRONMENT AND WITH PRACTICAL APPLICATIONS USEFUL IN EVERYDAY LIFE. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON RECYCLING AND VAROUS ACADEMIC ACTIVITIES AND SCIENCE AND RESEARCH TECHNIQUES, ALLOWING CHILDREN TO PLAY THEIR OWN PART IN ENVIRONMENTAL ACTIVITIES BOTH AT HOME AND AT SCHOOL. THE WEEKLY SERIES ALSO PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS.

Other Matters (10 of 12)	Response
Program Title	JAKERS! THE ADVENTURES OF PIGGLEY WINKS (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

JAKERS! THE ADVENTURES OF PIGGLEY WINKS E/I AGES 4-7. BY MEANS OF FANTASY AND FUN, JAKERS THE ADVENTURES OF PIGGLEY WINKS PROVIDES YOUNG VIEWERS WITH AN ENTICING MODEL FOR LEARNING, GROWING AND BEING. A LITTLE KID'S WORLD IS APT TO BE REPLETE WITH CHALLENGES AND CONUNDRUMS, AS WELL AS ENJOYMENT AND SATISFACTION. HOW DOES ONE DEAL WITH THE FEAR ENGENDERED BY PERFORMING IN FRONT OF ONES PEERS AT THE SCHOOL CONCERT, THE TEMPTATION OF PLAYING WITH A NEW TOY WHEN IT IS TIMNE FOR HOMEWORK, THE DIFFICULTY OF FINDING SOMETHING TO DO ON A RAINY DAY, OR OF MAKING A BEST FRIEND. ON AN EPISODE BY EPISODE BASIS, PEGGLEY WINKS ALONG WITH HIS BEST FRIENDS FERNY AND DANNAN FACE THESE CHALLENGES AND MORE OFTEN OVERCOMING THEM BY MEANS OF THEIR OWN BRAND OF INGENUITY AND PERSEVERANCE MIXED WITH AN AMPLE DOSE OF JOY AND HUMOR. AS THEY DO SO THE ANIAML FRIENDS POINT OUT THE FACT THAT IT IS OKAY TO BE FALLIBLE IN THE COURSE OF LEARNING. PEGGLEY, FERNY, AND DANNAN JUST LIKE REAL LITTLE KIDS, COMMONLY MAKE MISTAKES AND ERRORS OF JUDGMENT WHICH AT THE TIME MAY SEEM MONUMENTAL BUT IN REALITY SERVE AS MOTIVATORS OF GROWTH, CHANGE AND TRUE ACCOMPLISHMENT.

Other Matters (11 of 12)	Response
Program Title	JACK HANNA'S INTO THE WILD (KWTV 9.2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	SATURDAY 12NOON 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17,
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	JACK HANNA'S INTO THE WILD E/I AGES 13-16. JACK HANNA'S INTO THE WILD EXPLORES HUMAN BEHAVIORS IN TERMS OF HOW THEY CAN INFLUENCE NOT ONLY MANKIND, BUT ANIMALS AND THE ENVIRONMENT ALIKE. EVERY ASPECT OF PUBLIC SCHOOL CURRICULUM COULD BE ADDRESSED IF AN EDUCATOR WANTED TO USE THEM AS A TEACHING TOLL AND A JUMP-OFF POINT IN THE CLASSROOM FOR SCIENCE, MATH, GEOGRAPHY, READING AND ENGLISH. THE EDUCATIONAL APPEAL TO THIS PROGRAM IS UNIVERSAL. AT THE PRESENT TIME, TELEVISION VIEWERS ARE OFFERED A SMORGASVORD OF BRAIN NUMBING MATERIAL, JACK HANN'S INTO THE WILD BREAKS THROUGH THE GARBAGE TO PROVIDE AN EXCITING EDUCATIONAL AND STIMULATING PROGRAM.

Other Matters (12 of 12)	Response
Program Title	DOG TALES (KWTV 9.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM 13X (10/1, 10/8, 10/15, 10/22, 10/29, 11/5, 11/12, 11/19, 11/26, 12/3, 12/10, 12/17
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DOG TALES E/I AGES 13-16. DOG TALES SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 13-16 YEARS OF AGE WITH ITS PROGRAM CONTENT, INCLUDING DOG SAFETY AND CARE TIPS, AS WELL AS LESSONS ON THE RESPONSIBILITY OF OWNING A DOG. THE SHOW ALSO PROVIDES INFORMATIVE SEGMENTS ON VARIOUS DOG BREEDS AND SHOWCASES VARIOUS VETERINARY EXPERTS EXPLAINING DIFFERENT ISSUES AFFECTING CANINES. THE WEEKLY SERIES ALSO INCLUDES RECOMMENDED READING LISTS ABOUT DOGS AND PROMOTES CHILDREN'S WRITING AND CREATIVE SKILLS WITH ESSARY AND ART CONTESTS.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. GRIFFIN LICENSING, L.L.C. **Attachments** 

No Attachments.